



Core Values



1. Nurture Creativity

Nurturing creativity assumes that there's a constant effort to grow our creative capacities by always learning and trying new things. A reminder to bring open-mindedness to our work and to be curious and naturally curious of what's next in our work. It's about our constant learning and growing and not being afraid to try something different.



2. Find & Bridge Gaps

Being able to find gaps in our work and bridge them is a key to our success. It's about being able to find the gaps and bridge them with our skills and resources. It's about being able to find the gaps and bridge them with our skills and resources. It's about being able to find the gaps and bridge them with our skills and resources.



3. Dream Big, Work Hard

Being able to dream big and work hard is a key to our success. It's about being able to dream big and work hard with our skills and resources. It's about being able to dream big and work hard with our skills and resources. It's about being able to dream big and work hard with our skills and resources.



4. Reject the 3 C's

Being able to reject the 3 C's is a key to our success. It's about being able to reject the 3 C's with our skills and resources. It's about being able to reject the 3 C's with our skills and resources. It's about being able to reject the 3 C's with our skills and resources.



5. Radically Serve

Being able to radically serve is a key to our success. It's about being able to radically serve with our skills and resources. It's about being able to radically serve with our skills and resources. It's about being able to radically serve with our skills and resources.



6. Have Fun

Being able to have fun is a key to our success. It's about being able to have fun with our skills and resources. It's about being able to have fun with our skills and resources. It's about being able to have fun with our skills and resources.



7. Drive Change

Being able to drive change is a key to our success. It's about being able to drive change with our skills and resources. It's about being able to drive change with our skills and resources. It's about being able to drive change with our skills and resources.



8. Openly & Honestly Communicate

Being able to openly and honestly communicate is a key to our success. It's about being able to openly and honestly communicate with our skills and resources. It's about being able to openly and honestly communicate with our skills and resources. It's about being able to openly and honestly communicate with our skills and resources.



9. Be Humble & Gracious

Being able to be humble and gracious is a key to our success. It's about being able to be humble and gracious with our skills and resources. It's about being able to be humble and gracious with our skills and resources. It's about being able to be humble and gracious with our skills and resources.



10. Give Back

Being able to give back is a key to our success. It's about being able to give back with our skills and resources. It's about being able to give back with our skills and resources. It's about being able to give back with our skills and resources.

By “Core Values” we mean the values that are at the center of everything we do. Having clearly defined Core Values helps us determine if we are on the right path and fulfilling our business goals. These values are the unwavering, unchanging guides by which we filter all our decision making and goal setting efforts. They are the attitudes and mindsets we strive for, understanding that if we fall short, at least we’re falling forward in the direction of attaining these values.

We treat them as resolutions.

Nurturing Creativity



We resolve to continually feed our creative superpowers and learn new concepts.

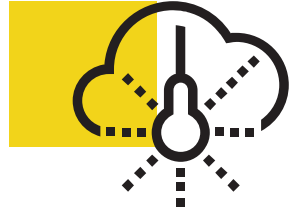
Though our nature may be closed off to that which is new, we are determined to be open minded and explore new things.

Find and Bridge Gaps



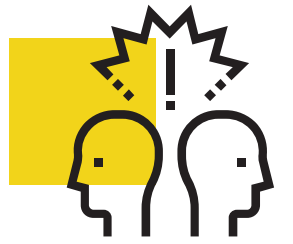
We resolve to always look for ways to make things work, or work better. As creative people, we have the ability to think outside the box, finding solutions to complex problems – this is why people love us. We will figure it out!

Dream Big, Work Hard



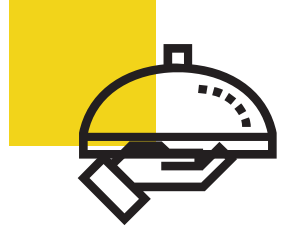
We resolve to never stagnate, though we're always grateful. As driven people, we will dream big, and work harder than we think is necessary to achieve our goals.

Reject the 3 C's



We resolve to not criticize, condemn or complain. We are committed to cultivating an environment of encouragement, support and gratitude.

Radically Serve



We resolve to go above and beyond that which was expected or agreed upon to make our clients happy. We will wow our clients with phenomenal service because we understand that it's better to give than to receive, that the best way to lead is to serve, and that the best form of marketing is a job well done.

Have Fun



We resolve to make the workplace a fun, exciting, energetic and inviting place to be. Though we are professional, driven and work hard, we don't take ourselves too seriously.

Drive Change



We resolve to not only embrace change, but to actively seek ways of driving change in order to improve, evolve, adjust and stay ahead of the curve. We are uncomfortable with comfort, and will never make the excuse “but we’ve always done it this way”.

Openly Communicate



We resolve to over-communicate to our team and clients. We will not beat around the bush, back-bite, gossip or leave any room for missed communication. We work best in collaboration and strive to keep lines of communication open.

Be Humble and Gracious



We resolve to work with humility, preferring others above ourselves and extending grace to those who need it just as we eventually will. We will always find a way to make it work, or make it right; and do not think more highly of ourselves than we ought.

Give Back



We resolve to show our gratitude by giving back to others intentionally and as often as we can. We understand that when it comes to serving others, you either “go into the well yourself or you hold the rope for those who do”; so we commit to “hold the rope” for organizations that are committed to serving the needs of the world.